

Climate experts to help regional businesses

Regional businesses aiming to reduce carbon emissions and remain profitable are being encouraged to register for South Australia's first ever Industry Climate Change Conference.

The conference provides an opportunity for business owners to meet industry leaders and experts, and to hear about world's best practice to influence and support their businesses to be climate smart.

Attendees will learn about latest trends and innovations that will help the state government's commitment to achieving net zero emissions by 2050.

Premier's Climate Change Council Chairman Martin Haese urged regional businesses to register and participate in the Industry Climate Change Conference at the Adelaide Convention Centre on 20-21 April.

"The conference will address the opportunities, challenges and priorities that South Australia faces to remain a world leader in tackling climate change," Mr Haese said.

"We are determined to develop a strong, net zero future but we can only do this by working together with the businesses and industries that contribute to this great state."

Keynote speaker and perennial campaigner for sustainable business practices, Jon Dee, will share his insights on the challenges businesses face reducing their carbon footprint.

Mr Dee will outline a range of innovative and sustainable business practices and discuss the role of technology in supporting the transition towards a low-emissions economy.

Sustainable agriculture expert Professor Richard Eckard will speak about the effects of climate change on cropping, grazing, carbon farming and soil management.

Australian Industry Group SA Director Jodie van Deventer will discuss how businesses can factor in future climate scenarios into their business and investment strategies.

Award-winning business owner Jenny Paradiso will share her experiences and insights on how SA's small and family business sectors can benefit from tackling climate change.

Other speakers include Premier Peter Malinauskas, federal Minister for Climate and Energy Chris Bowen, Minister for Climate, Environment and Water Susan Close and explorer and environmental scientist Tim Jarvis.

Register your business now at and be part of building up South Australia's international reputation as a state that is green, liveable, smart and creative.

For a limited time, businesses can register two attendees for the standard price of one attendee, which is \$299. Visit <u>https://climate23.com.au/</u>

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